Business Owner Interview Questions

Welcome statement:

* Who I’m talking to
* Name of their business
* Type of business they have
* Where they are located

1. How long have you been in business
2. What is your philosophy in business
3. What made you want to start your own business
4. What made you choose this business type over another
5. What made you choose this franchise over another
6. What challenges did you face when you first started
7. What challenges do you face now (not including COVID)
8. What financial challenges did you face
9. What do you wish you had known that would have made starting your business easier
10. What do you wish you had known that would have made starting your business less expensive
11. What current financial challenges do you face
12. What do you look for in new staff
13. How do you work to retain staff
14. How to you go about acquiring new customers
15. What vendors do you feel have been most helpful
16. Which vendors were a waste of financial or other resources
17. What would you change about how you went about starting your own business
18. What drives you to keep going
19. In the end, do you feel it was worth it, would you do it again – why or why not
20. What advice do you have for someone starting their own business